

E agora?



*Como será minha
carreira daqui pra
frente?*



Evoluções

1^a

1780 - 1830

2^a

1870

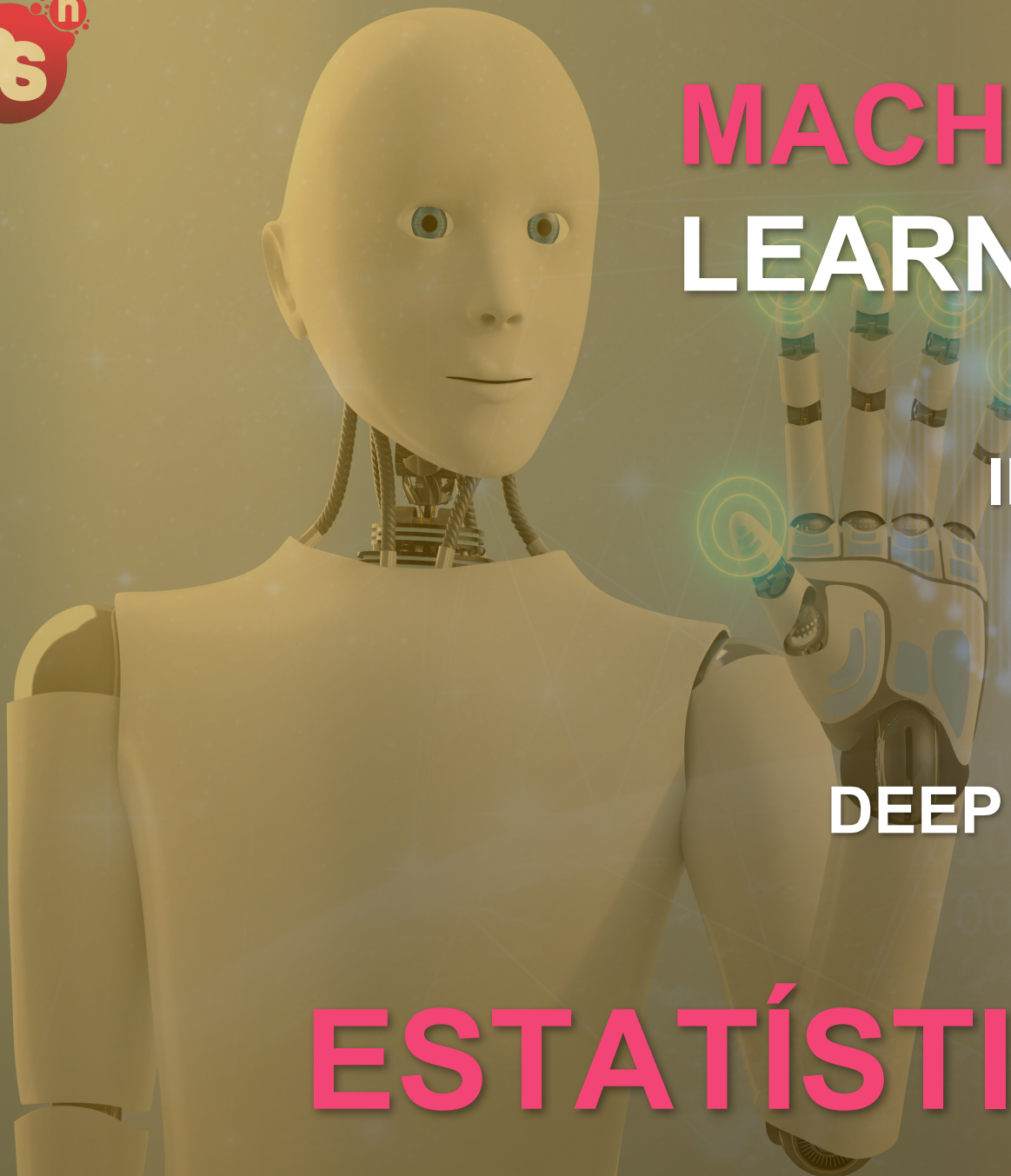
3^a

1970

4^a

2000-2013





**MACHINE
LEARNING**

**BIG
DATA**

INTERNET OF THINGS

ANALYTICS

DEEP LEARNING

INTELIGÊNCIA

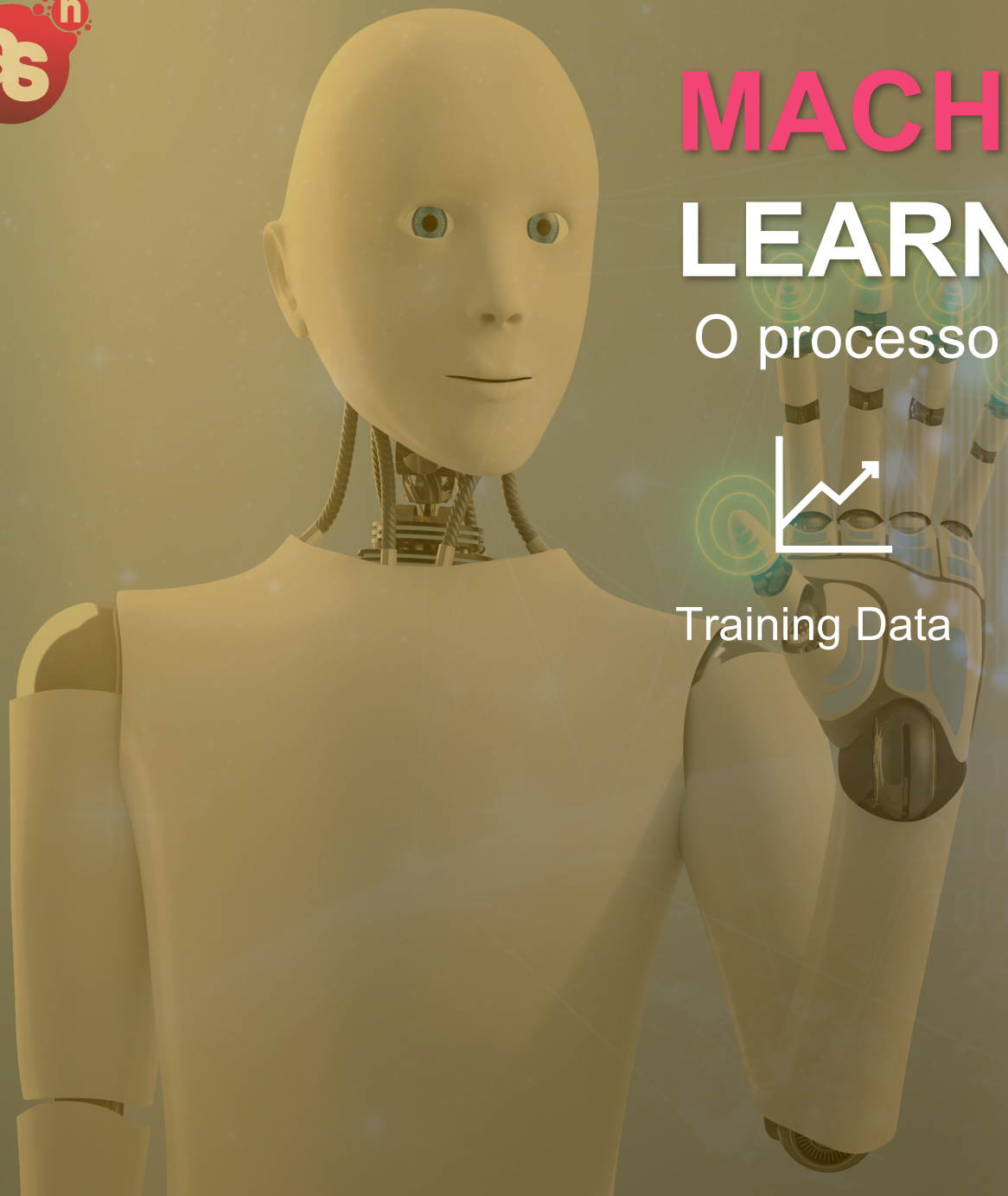
ESTATÍSTICA

ARTIFICIAL



MACHINE LEARNING

O processo por trás



VAREJO

LEGAL

MARKETING

TELCO

BANCOS

GOVERNO

AGRONEGÓCIOS

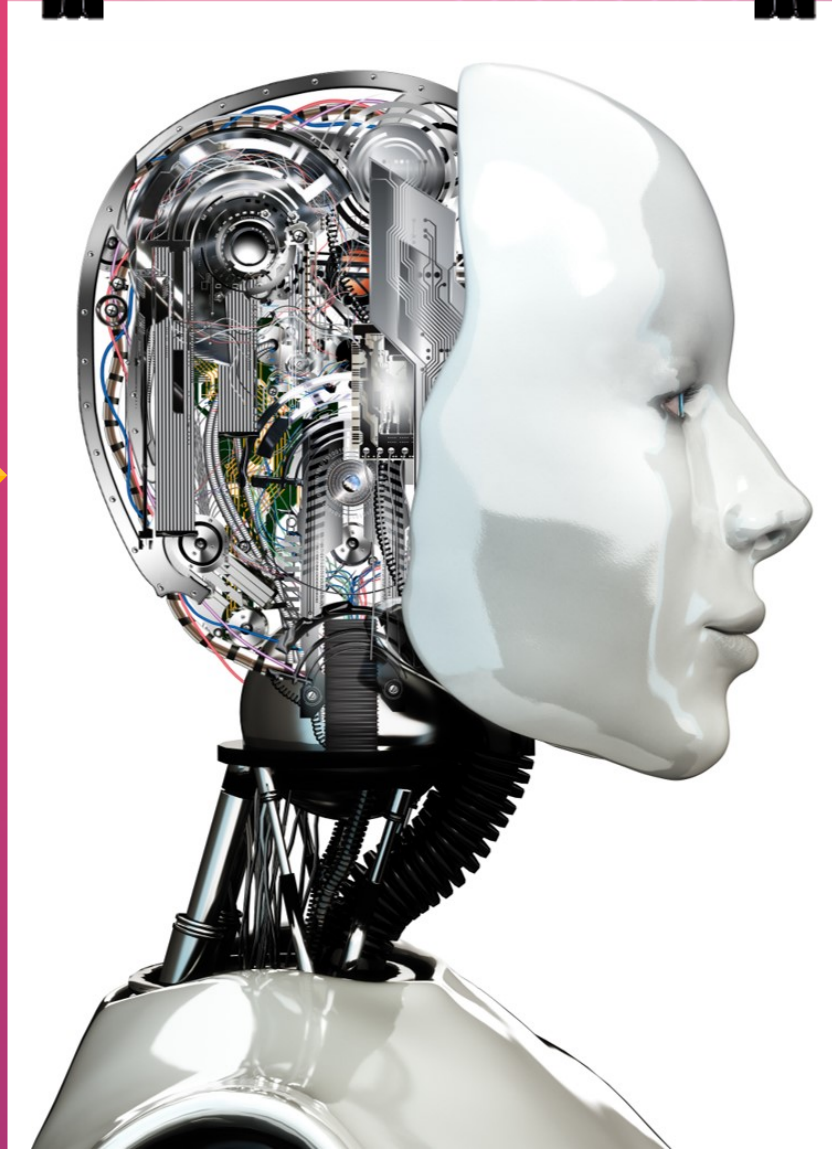
RH

SEGURADORAS

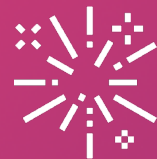




“THE FUTURE IS
ALREADY HERE



It's just not very
evenly distributed”
William Gibson





Colaboração



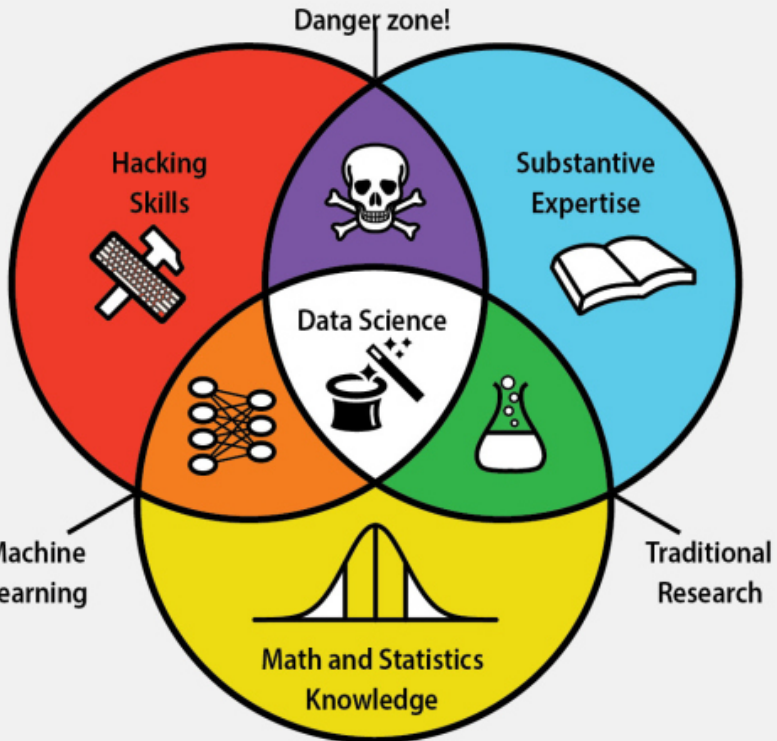
Conhecimento



Criatividade

As Chaves do Sucesso

DATA SCIENCE SKILLSET



Data science, due to its interdisciplinary nature, requires an intersection of abilities: **hacking skills, math and statistics knowledge, and substantive expertise** in a field of science.



Hacking skills are necessary for working with massive amounts of electronic data that must be acquired, cleaned, and manipulated.



Math and statistics knowledge allows a data scientist to choose appropriate methods and tools in order to extract insight from data.



Substantive expertise in a scientific field is crucial for generating motivating questions and hypotheses and interpreting results.



Traditional research lies at the intersection of knowledge of math and statistics with substantive expertise in a scientific field.



Machine learning stems from combining hacking skills with math and statistics knowledge, but does not require scientific motivation.



Danger zone! Hacking skills combined with substantive scientific expertise without rigorous methods can beget incorrect analyses.



[Direto do Kirk Bourne](#)





1 Definição Problema de Negócio

2 Aquisição dos Dados

3 Preparação dos Dados

4 Análise Exploratória dos Dados

5 Modelagem

6 Visualização e Comunicação

7 Deploy e Manutenção

8 Agir

O profissional do futuro



Comunicativo

Versátil

Pautado em dados

Estratégico

Visão do todo

Curioso

Ágil

Inovador

Conhecimento básicos de riscos

Humano






Vamos mudar o mundo??

Data Revolution



Modelando o cientista de dados para o mercado



SCAN ME

*[www.benfeitoria.com/
datarevolution2](http://www.benfeitoria.com/datarevolution2)*



Conteúdos publicados:



SEJA O PROFISSIONAL DO FUTURO

It's kind of fun to do the
IMPOSSIBLE



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